



MSCA-EF

Proposal Writing

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Me & my proposal(s)

- Background
 - Strengths:
 - Interdisciplinary Experience
 - International Experience
 - New technology available to me
 - Additional experience desirable:
 - New Methods
 - New cultural community
 - Publications

=> Planned project

Unsuccessful & successful proposal

- First (unsuccessful) proposal fall 2013: total score 82.5
- Second (successful) proposal fall 2014

In between:

Proposal template and evaluation changed:

- Shorter proposal
- 3 instead of 5 evaluation points

Work on proposal since:

June 2013/May 2014

Length of sections & evaluation

Section	Length (pages)	Evaluation
Summary	0.5	
Excellence	5.5	5
2.1	3.5	
2.2	0.5	
2.3	1	
2.4	0.5	
Impact	1.5	4.8
Implementation	3	4.9
4.1	1.5	
4.2	0.75	
4.3	0.25	
4.4	0.5	
total		98.4

Why successful?

Excellence

- Multidisciplinary
- Topic, research objective, context and expected results clearly stated
- Clear overview with justification of new methodology
- Evidence of advance of state-of-the-art
- Secondment is justified
- Training activities clearly stated and well-focused
- Strong basis for further collaboration

Why successful?

Excellence (cont.)

- Strong impact on employability
- Clear and extensive information on supervisors' high level of experience
- Detailed information on hosting arrangements
- Benefits for all parties
- Good skills and experience of researchers
- Suitable for the proposed project
- Potential to reach professional maturity

Why successful?

Impact

- Impact on methodological skills and career perspectives
- Benefit from institution's international collaborations
- Potential to create long-term collaborations
- Contribution to European society
- Plausible and strong academic dissemination plan
- Addresses issues of exploitation of results and intellectual property

Why successful?

Implementation

- Work plan clear and coherent
- Clear structure of project organization and management (including finances and administration)
- Clear information on progress monitoring
- Proposal takes into careful consideration quality and risks
- Hosting experience provides appropriate environment -> best chance for successful outcome
- Infrastructure of host and secondment correspond to the needs
- Clear evidence of host's and secondments commitment to the success of the project

General recommendations

- Analyze & use: strengths, areas to improve through project
- Be reasonable
- Do what's right for your area! (e.g. graphs, no. of publications...)

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- Buzz words
- Highlights, consistent layout

Layout

4.1 Overall coherence and effectiveness of the work plan,

The project will take place in three phases: the first phase in Tilburg and London is devoted to preparing the field trip and getting additional training, the second phase consists of the field trip to Tanzania for the data collection, the third phase is aimed at analyzing the data and disseminating the results. This phase contains further hands-on training in semi-automized data processing and intensified interactions with students and the general public.

Work package WP1: Preparation of the field trip

Objective: The objective of this work package is to prepare the methods for the field trip to Tanzania.

Description of work: In this period the MIRC will be piloted and final adjustments will be done. The methods for data collection will be discussed, finalized and tested. Furthermore, the organization of the field trip (getting research permits, visa, vaccinations, equipment...) will fall in this period.

Milestone: M1.1: Complete preparations.

Deliverables: D1.1: Organization of workshop to discuss methods, D1.2: Field work manual.

Work package WP2: Data collection in Tanzania

Objective: The objective of this work package is to collect the data on Hadza infants in Tanzania.

Description of work: In the first phase local helpers and authorities will be contacted. After this brief organizational period the actual field work with the Hadza will start in which they will be contacted, potential participants will be identified and informed consent will be established. After that the data collection as outlined in Section 2.1 (page 6) will be carried out.

Milestones: M2.1: Participants identified and informed consent obtained, M2.2: Observations finalized.

General recommendations

- Analyze & use: strengths, areas to improve through project
- Be reasonable
- Do what's right for your area! (e.g. graphs, no. of publications...)
- Buzz words
- Highlights, consistent layout
- Catchy acronym(s), if applicable

Good luck!